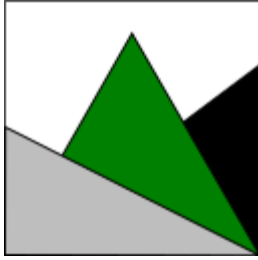


**Sierra** **Logic** is a professional practice providing IT [services](#) to our [clients](#).

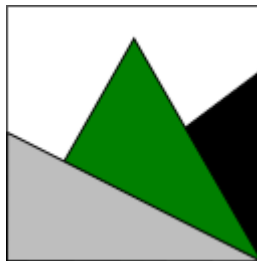


**Sierra Logic** has a philosophy of pragmatic elegance. **Pragmatic elegance** is the philosophy that elegance is only served if that elegance is applied pragmatically to the practical world. that is applied to all of our projects, services, and products.

A natural consequence of following the **pragmatic elegance** philosophy is avoiding the trap of detrimental cleverness. **Detrimental cleverness** is when someone injects unnecessary cleverness into a system for the purpose of ego and/or a misguided sense of 'rightness' that results in the system being more complicated, more fragile, less understandable, and less maintainable. .

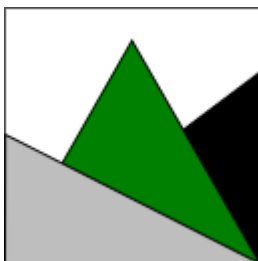
Albert Einstein once stated:

Everything should be made as simple as possible, but not simpler.

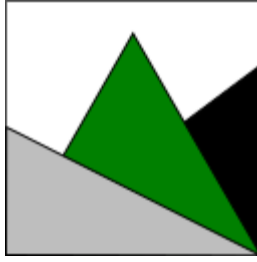


To reflect the essence of the **Sierra Logic** philosophy of pragmatic elegance, Einstein's statement may be adapted:

Everything should be made as elegant as possible, but not more elegant.



**Sierra Logic** provides elegant solutions to real-world problems, not just for the sake of elegance or cleverness, but to deliver sustainable, flexible, extensible, quality solutions informed by practical realities.



If you're interested in how **Sierra** **Logic** may partner with your project, please reach out to us at [info@sierralogic.com](mailto:info@sierralogic.com).